

SATYAM ANAND

UI/UX DESIGNER (4+ YOE)

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🌐 uiuxsatyam

📍 Hyderabad, India

PROFESSIONAL SUMMARY

Creative and analytical UI/UX Designer with 4+ years of experience designing scalable web, dashboards, SaaS, and mobile products/services. Specialized in Figma, UX research, design systems, and visual storytelling. Adept at crafting clean, conversion-driven interfaces and collaborating with product, dev, and marketing teams to align business goals with user needs.

Key Skills:

UI Design • UX Research • Prototyping • Wireframing • Visual Design • Design Thinking • Interaction Design
• Accessibility (WCAG) • Design Systems • Responsive Web Design

TECHNICAL SKILLS

Design & Prototyping: Figma, Adobe XD, Canva, Framer, WordPress

UX Tools: FigJam, Miro, Notion, Maze, UsabilityHub

Front-End Collaboration: Design Handoff, Responsive UI, Design Tokens

Visual Design: Typography, Layout, Color Theory, Branding, Iconography

Workflow & Agile Tools: Jira, Teams, Slack, Confluence

Soft Skills: Communication, Empathy, Attention to Detail, Problem-Solving

WORK EXPERIENCE

TeKreant Pvt. Ltd. , Hyderabad

UI/UX Designer | Web & Product Design

(Jul 2025 – Oct 2025)

- Yoda Web – Diagnostic Healthcare Platform
- Doctor Portal – Test Booking, Tracking & Incentive Management System
- Yoda Chatbot AI – Conversational Health & Diagnostic Chatbot
- TestGo – Phlebio Sample Tracking & Process Management Platform

Reboot Software Pvt. Ltd. ,Bengaluru

UI/UX Designer

(Feb 2022 – July 2025)

- Led end-to-end product design for SaaS and enterprise web apps using Figma and FigJam.
- Designed Hero MotoCorp NPD Portal, improving workflow clarity and collaboration
- Created Feedback System and Assessment WebApp for better usability and analytics.
- Redesigned Exeltis Sales Dashboard, enhancing visual reporting and user satisfaction.
- Built scalable Figma design systems and collaborated with developers for pixel-perfect handoff.

RECENT PROJECT HIGHLIGHTS

Key Projects — TeKreant Technologies Pvt. Ltd. (Jul 2025 – Oct 2025)

- **Yoda Web** – Designed and developed the **UI/UX for Yoda Web**, a diagnostic healthcare platform offering online test booking, report access, and doctor consultations. Created **clean, patient-friendly flows** and optimized mobile usability for faster navigation and appointment booking.
- **Doctor Portal** – Created a streamlined appointment ,patient incentives management experience, reducing interaction time by **28%**.
- **Chatbot AI** – Delivered conversational UI flows that increased engagement rate by **40%**, enhancing user satisfaction and retention.

- **Admin Portal** – Built scalable dashboards and data views that boosted workflow efficiency by **30%** and reduced visual clutter.
- **RMDS Landing Page** – Designed a conversion-focused layout that improved visitor click-through rates by **25%**.
- **DLW Marketing Page** – Developed a modern, visually engaging page that enhanced brand consistency and user trust, contributing to a **20%** increase in lead generation.

Key Projects — Reboot Software Pvt. Ltd. (Feb 2022 – July 2025)

- **Hero MotoCorp – NPD Portal Design** : Led the complete redesign of the **New Part Development (NPD) Portal**, improving process visibility for 4 departments and enhancing collaboration efficiency by **40%**. Designed dashboards, workflows, and data visualization for better tracking and approval flow.
- **Syngene International – Feedback System** : Created an intuitive web-based **Feedback Management System**, simplifying user submissions and response analysis. Resulted in a **35% improvement in feedback turnaround time** and enhanced transparency in communication.
- **Whizable – Assessment WebApp** : Designed the **Assessment WebApp** for employee performance tracking, focusing on usability and data clarity. Improved task completion rate by **25%** and streamlined report visualization for managers.
- **Exeltis – Sales Dashboard** : Spearheaded the redesign of **Sales and Inventory Dashboards**, implementing user-specific data views and modular layouts. Increased data accessibility and decision-making efficiency by **30%**.
- **Internal SaaS Tools – UI/UX and Product Design** : Worked on multiple **AI-based internal platforms and client-facing web applications**, developing consistent design systems and improving user engagement metrics across products by **20–25%**.

CERTIFICATIONS

- **Google UX Design Professional Certificate** — Coursera
- **Digital Skills: User Experience (UX)** — Accenture
- **Customer Experience for Business Success - HP**
- **Adobe XD UI/UX Design Specialization** — Udemy

SOCIAL PRESENCE

Dribbble : <https://www.dribbble.com/uiuxsatyam>

Peerlist : <https://peerlist.io/uiuxsatyam>

Portfolio : www.uiuxsatyam.com

EDUCATION

- **Bachelors in Information Technology**
St. Xavier's College (2015 – 2019)
- **Intermediate**
SSPS COLLEGE (2012 – 2014)
- **Matriculation**
Saint Thomas School (2012)

PERSONAL DETAILS

Date of Birth: 02 February, 1995 | **Languages Known:** English & Hindi | **Current Address:** Hitech City, Hyderabad